

Lansing Tomorrow Commission

On October 23, 2009 The Lansing Tomorrow Commission had its monthly meeting at the Lansing Fire Department. In attendance were 9 adults.

Jason started the meeting with a prayer, and he turned the meeting over to Paul Combs. Combs starting by telling of the money that we have at this time. \$17086.00 available, Current in our account \$8500.00. We need to set a side a \$1,000.00 for the marketing group from ASU to thank you for their work. Beth and George Rembert and Paul Combs will be going to the Partners Forum in November.

If we are interested in the computer center, we could get a member of the ENC to come and speak to the group about what it would take to get thing done. They would have good information for us. Paul suggested maybe at the November to get the speaker. George Rembert and Jason Ring said that would be a good ideal. We want tell them that we will pay them, unless they ask. The second round will be coming up in a couple of months. Maybe at the end of December and we need to get a proposal done. We will come back to this.

Paul Combs with projects we had talked about doing. The dump station, Historic project that he did not put in the list. But it could be a good project. We should keep in mind. Building the stage in the park and putting flower boxes and benches in the downtown. The stage has been finished (\$5,000) and the flower boxes, and benches have been approved and will be done shortly. Marking the public parking spaces in downtown is in progress (\$3200.). It is being approved and partially done. Everything is depending on the weather. Jason asks if the small unit for touch ups is included in this price. Yes it is. The sound system for the new stage in the park (\$3765.) This is some thing that funds are implemented for. Unspecified volunteer time for installation. Walkway connecting the center of town to the Old Lansing School area. No ideal about funds needed. Maybe some volunteer time for

planning is needed. Unspecified implementation funds and potential matching by participating property owners. Adopt an Early American Village theme, include signage, and provide incentives for downtown property owners to make improvements consistent with the theme. Signs for the intersection, sign for parking out side of town, welcome signs. Unspecified amount of money needed. With the resource that Beth has done it could be anywhere for \$10 to \$10,000. It depends on what material, size post to put them on. We will have to do more research on this. The marketing and outreach program; 1) a brand and outreach message for the Lansing area; Beth had contact with the Chamber of Commerce and they are selling their advertising for their next year directory 2010. We don't have to have the design until February. But the decisions have to be made by November. \$1500. for the inside back cover, \$1000. for a full page inside. They print thousands of these and are in five county areas. Beth will ask GLAD for part of the money. And maybe the Rural Center might help. Would GLAD put up the money if the Center does get back with us in time? Beth will ask GLAD on Tuesday. 2) Marketing materials such as brochure for distributed in surrounding areas. Premoning Lansing. 3) A five-year marketing plan for tourists, retirees, and second-home buyers. Several of the member of LTC went and seen the Vasquez building and was very surprised that it was in good condition for the computer center. A large square footage, good parking there is a bedroom upstairs with no windows. Some up grade will have to be done. Plumping, rewiring for a few. Beth mentioned a sound room as a possibility. Also office space was motioned as source of income. The public computer center to support broadband access and provide skill-development and other types of training. Anticipated total cost in excess of \$550,000 to purchase, outfit and equip facility and operate for the first three years. We need to get some money committed. May be from County Government, BREMCO, Skyline, NCSTEP funds. Janet Johnson volunteered to go to BREMCO and ask for a donation. George Rembert made a motion to process with

trying to get the Vasquez building the computer center. Larry Blevins second and the motion was carried. George also made a commit the building would need to have an appraisal done on the building. An appraisal would be about \$400.00. It needs to find out a guess at what thing are going to coast (The computers, wiring desks, screams and what ever. The asking price for the building is two hundred thousand. Entrepreneurship/business development program. Establish Lansing Business Association to promote networking and utilize existing organizations (WCCSBC, SBTDC and ASU Entrepreneur Center) to provide training and guidance. Possible \$10,000. in NCSTEP funds to support training and networking. Potential to supplement with LBA dues contributions. It would to be good to have some type of class in the computer center at least once month. Different class on different subjects. There are not enough petitions in getting the information and putting it together for a proposal. It is usually left up to Beth to get it done. Paul Combs said that he would help write the grant proposal. The original committee was Beth Robert, Sarah Beck, and Madrilène Crawford. Short-term Lodging feasibility study to determine the market potential for a bed and breakfast and or other short-term lodging in the Lansing area. This could tie into the marketing plan. A feasibility study could be done for about \$5,000 money to come from the NCSTEP grant. Bert Blevins committed that a number of people had wanted to know where a Bed and Breakfast was in Lansing. So there is a need for this in Lansing.

Designate GLAD as the lead organization for ongoing economic development planning and implementation in the Lansing area. Members of TLC, GLAD and the Board of Aldermen develop an agreement and revise GLAD by-laws to reflect official relationship with the Town. Does the Town need to address this? Beth Rembert said that she though that they had already voted on this. Bernice and Larry agreed.

The next meeting will be November 20, 2009