

The Lansing Tomorrow Commission
June 05, 2009

The meeting was held at the Lansing Fire Department on June 05, 2009. In attendance were Coach Paul Combs, Chair Person Nita Church, George Rembert, Car and Nita Jordan, Everett Adams, Bernice Prestwood, Brenda Reeves, Mauvine Shepherd, and Jason Ring.

The meeting began with Nita Church asking George Rembert to tell the group about the meeting he attended. He said there would be money available soon. The ones that are requesting it right now would be the ones that would get it. There was money set aside to improve low income housing. Paul Combs asked if there were homes in Lansing that need upgrading. Yes, and he asked if someone could check into it. George also said he got some contacts and networking information. He also said it was a very informative and interesting meeting.

Nita Church committed that the flower boxes and the purchasing of flowers were going well. Frenchy is making the boxes and mounting them and he is very busy and could need a little help.

Coach Paul Combs gave out a summary of the four group discussions of the vision of Lansing's future and how income can be generated.

- 1) Traditional local area residents.
- 2) Current and future second-home and retiree populations.
- 3) High Country tourists.
- 4) Regional product markets for wine and craft manufactures.

Need to discuss how to organize and where to go. He has listed twenty nine things that were some of the strategies of the subcommittee's discussion. A lot of good ideas, some big, some

are little. Paul also talked about four strategies to pursue for economic development.

- 1) Capture more local spending.
- 2) Capture more tourists spending.
- 3) Grow the area retiree and second-home populations.
- 4) Support and encourage business development.

It could be a potential for drawing in people through the winery, crafts, and other business. Crafts are a big draw. A craft gill is located in West Jefferson and Beth has some in her shop. It would be good to have craft class, or night classes on making and selling. Maybe open a craft shop with supplies. It is needed to fine what would sell best and have income- retail or what ever.

The majority of the ideals were for the improvement of the town. Improving the appearance of the town. To make it look like a nice place to live or visit and spend money. This is good business protenceal. The business needs some reason for being here. Need is a project for outreach and marketing. There needs to be more on the web-site for a sale resource and marketing source. Paul would like to think about organizing the whole projects development around these three concepts. 1) Projects that improve the appearance and functionality of the town. 2) Projects that assist with marketing and outreach to the target audiences. 3) Projects that may add new product to the community, such as business development ideas, the community center, etc. It might require going back though the list, seeing what we need and what fits. And begin to do in depth what it takes to do a project. If there is something that could be done on a short term, thing that take a long time. The short term takes less time, but has a plan in place for long term. Long term the community center would take a lot more outside money sources. More planning to get the funding.

The community center is something that there is a lot of interest in. What would be the function of it? A welcome center,

space for meetings, maybe a gym, kitchen, day care center, and gathering place for other activities. Where to locate this center? The rock school is one ideal. But there is a need a connection to the Town with the school. May be with sidewalks. There need a whole meeting to discuss this project.

Parking is a big issue. There is a need to stripe off the parking spaces downtown. Ron Williams has the measurement of the spaces and knows about the handicap spaces. Paint should be oil based, it will last longer. Depot street would need to be survey to find out where the street in and where parking starts. Paul suggested reorganizing the subcommittee into three groups to rap around the three projects areas. How the pull the projects together? Do they fit together as one large as the community center, or several small. Can we start on the small ones? Someone need to reorganize the groups, and get started on these projects. How to market them. And get people here instead of going to other counties.

Carl Jordan said he felt that the medical clinic should be a priory for Lansing. It is a much need project, and will benefit Lansing and surrounding areas. Everyone agreed. It was suggested to work on one project at a time, then start on another one. Funding might be in place for the medical clinic. Wrong time to ask this question. Ask after they are project in place. We need to get the projects in order of priory.

A suggestion was to set up a loan fund. It could be used for business to use get start in Lansing. Pay back with interest and a certain time limit. Contract would have to be drawn up through the attorney. Something to think about. Another suggests was to give tours of the Knitting Mill on Helton. This is not in Lansing.

Parking should be discussed. Striping need to be done. Paul suggested that we go to the Rural Center for money to do this. Nita Church said she has ask Misty if we could use this money of striping, and she said no. Paul said he would try again to get the money for the Rural Center.

Paul suggested for us to get the communities together, and get organized with the projects. The meeting for the communities will be June 16, 2009. And the next monthly meeting will be July 10, 2009.